





FOR OPEN SCIENCE HUB

## PROJECT TITLE:

Designed by (author, working group):

Beneficiaries /

Users

Date:



The OSHub project has received funding from the European Union's Horizon 2020 Framework Programme for Research and Innovation under grant agreement No. 824581



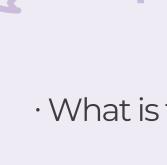
### VALUE PROPOSITION

- · What is the specific proposal of this initiative? · Can the initiative actually ameliorate the quality of life of people and the environment?
- · How can the value proposition become a fully realised and actionable solution for society and the environment?



## PROBLEM/NEEDS/ **OPPORTUNITY**

- · What is the main challenge that the initiative aims to address?
- · Which of the UNSustainable Development Goals does this challenge refer to?



# **IMPACT**

· What is it? · How is it measured? · What kind of social impact? What environmental impact?

## **EXTERNAL** CONDITIONS

· What external factors could positively or negatively affect the results of the initiative?

## **KEY OBSTACLES**

**ACTORS** 

· Partners/

Collaborators /

Providers

What barriers or obstacles stand between the actors and their full involvement in the initiative?



## **RESULTS**

· Which concrete and measurable results (outcomes) will be produced by the initiative? · Which specific social or environmental challenges will be

addressed?



# **ACTIVITIES**

· What activities are required to produce the results for the initiative?



# (+) RESOURCES

· What types of resource will you need to kick off the initiative? · What types of resource could you need to complete the initiative?



## SIDE EFFECTS

· What are the potential unintentional results (positive or negative) that could develop during the course of the initiative?

### **RELATIONS AND CHANNELS**

· What relationship and what channels are put in place to involve and engage the various actors?



## **COST STRUCTURE**

· What categories of costs and investments are needed? · What is their extent?



## FLOW OF REVENUES

- · How are the necessary resources generated?
- · What is the economic engine of the initiative?
- · Who provides the financial support to maintain or grow the initiative?



· Other actors

and influencers

Source: elaboration based on references on the logical frame					
ZOURCE, EISDOLSTION DASED ON LETELENCES ON THE IODICS! TLAM	Work WWW logtramer ell	and on the blisiness model canvas	www.niisinessmodeldeneration.com	i inciliding additional versions ni	Chased by Danielle Clison and others
source, claboration based on references on the logical main	WOIR WWW.IOGIIailici.co	and on the business inoder curivus	WWW.Dusinessinouciquiciationiconi		oposed by burneric disorraria others.
$\boldsymbol{\mathcal{J}}$	<b>3</b>			<u> </u>	

□ Profit	☐ No profit	☐ Hybrid	Other	